



COUNTY OF SAN DIEGO

BOARD OF SUPERVISORS

1600 PACIFIC HIGHWAY, ROOM 335, SAN DIEGO, CALIFORNIA 92101-2470

AGENDA ITEM

DATE: June 28, 2011

14

TO: Board of Supervisors

SUBJECT: ACCEPTANCE OF A COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (DISTRICTS: 1 and 2)

SUMMARY:

Overview

As part of the United States Department of Commerce, the Economic Development Administration (EDA) operates a number of grant programs in pursuit of its mission to generate and retain jobs and stimulate growth in economically-distressed areas. In previous years, in order to be eligible for grant funding from the EDA, it was necessary to create both an Economic Development District (EDD) and a Comprehensive Economic Development Strategy (CEDS). On December 9, 2009, the San Diego County Board of Supervisors took action to authorize the CEDS committee to pursue establishment of an EDD and accepted the CEDS for submission to and approval by the State of California Planning Office and the United States EDA.

However, due to the recent changes in the EDA grant procedures, it is now necessary to update the previously submitted documents as the new grant procedures only require the creation of a CEDS. An EDD is not needed. This updated CEDS report no longer includes Imperial County, which was previously included in the CEDS accepted by this Board of Supervisors in 2009.

Working in cooperation with the South County Economic Development Council, the East County Economic Development Council, and other interested organizations in San Diego County, we are recommending that the Board of Supervisors appoint the CEDS committee members, accept the updated CEDS, and authorize the CEDS committee to send its report to the California State Planning Office and the Federal Economic Development Administration for final consideration. If approved at both levels, the newly created CEDS will be eligible to pursue EDA grant funding.

Recommendation(s)

SUPERVISOR COX AND SUPERVISOR JACOB

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1. Acknowledge the Comprehensive Economic Development Strategy Committee Members (Attachment A).
2. Accept the Comprehensive Economic Development Strategy (CEDS) prepared by the South County Economic Development Council, East County Economic Development Council and community members (Attachment B).
3. Authorize the Comprehensive Economic Development Strategy to be sent to the California State Planning Office and the Federal Economic Development Administration.]

Fiscal Impact

These actions will result in the addition of no staff years and no future costs for the County.

Business Impact Statement

N/A

Advisory Board Statement

N/A

BACKGROUND:

The Economic Development Administration (EDA) is an agency in the United States Department of Commerce that provides grants to economically distressed regions to generate new employment, help retain existing jobs and stimulate industrial and commercial growth. The EDA's mission is to lead the federal economic development agenda by fostering entrepreneurship, innovation and productivity through investments in infrastructure, capacity building and business development in order to attract private capital investments to regions experiencing economic distress.

Areas identified as economically distressed are usually found to have a high rate of unemployment along with low levels of income. Local economic development councils in southern and eastern San Diego County have identified distressed areas that meet these characteristics and can use federal assistance to stimulate economic activity in the region. To qualify for financial assistance through the funding programs, a Comprehensive Economic Development Strategy (CEDS) must be accepted by the appropriate local agency.

Approval of the CEDS by the State of California Planning Office and the United States EDA may result in additional federal assistance to help pay the cost of economic development planning and administrative expenses in support of job creation and retention.

A Comprehensive Economic Development Strategy (CEDS) is designed to bring together the public and private sectors in the creation of an economic guide to diversify and strengthen regional economies. The CEDS report is an analysis of the regional economy and serves as a roadmap for establishing regional goals and objectives, developing and implementing a plan of

SUBJECT: ACCEPTANCE OF A COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (DISTRICT: 1 and 2)

action, and identifying investment priorities and funding sources. The CEDS report is a catalyst for economic development.

The attached CEDS report was created through a series of workshops with local economic development corporations in eastern and southern San Diego.

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Working in cooperation with the South County Economic Development Council, the East County Economic Development Council, and other interested organizations in San Diego County, we are recommending that the Board of Supervisors acknowledge the CEDS committee members, accept the updated CEDS, and authorize the CEDS committee to send its report to the California State Planning Office and the Federal Economic Development Administration for final consideration. If approved at both levels, the newly created CEDS will be eligible to pursue EDA grant funding.

Linkage to the County of San Diego Strategic Plan

N/A

Respectfully submitted,

GREG COX
Supervisor, First District

DIANNE JACOB
Supervisor, Second District

ATTACHMENT(S)

Attachment A: 2011 Comprehensive Economic Development Committee Members

Attachment B: 2011 Comprehensive Economic Development Strategy

SUBJECT: ACCEPTANCE OF A COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (DISTRICT: 1 and 2)

AGENDA ITEM INFORMATION SHEET

REQUIRES FOUR VOTES: Yes No

WRITTEN DISCLOSURE PER COUNTY CHARTER SECTION 1000.1 REQUIRED
 Yes No

PREVIOUS RELEVANT BOARD ACTIONS:
N/A

BOARD POLICIES APPLICABLE:
N/A

BOARD POLICY STATEMENTS:
N/A

MANDATORY COMPLIANCE:
N/A

ORACLE AWARD NUMBER(S) AND CONTRACT AND/OR REQUISITION NUMBER(S):
N/A

ORIGINATING DEPARTMENT: District One and District Two, Board of Supervisors

OTHER CONCURRENCE(S): N/A

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